

# yellowblissroad

## ABOUT ME

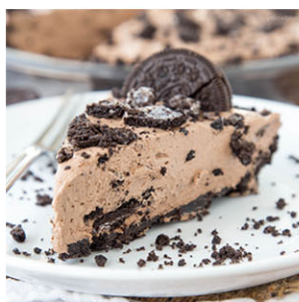
Hi there! I'm Kristin: the cook, baker, blogger, photographer, wife and mom behind Yellow Bliss Road. On any given day you might find me testing recipes in my kitchen, staging photo shoots or playing in the beautiful Southern California sunshine with amazing husband and my two beautiful kids.

I crave simplicity, creativity and gallons of iced tea with lots of lemon. Read more about me at [yellowblissroad.com/about](http://yellowblissroad.com/about).

## ABOUT YELLOW BLISS ROAD

Yellow Bliss Road features tons of family-friendly recipes, projects and tips.

I truly believe that you don't have to be a professional chef to be a rock star in the kitchen. I'm a busy, working mom - I need simple, delicious meals that don't cost a fortune and don't take hours to prepare. That's why I share recipes that are easy and approachable that the whole family will love.

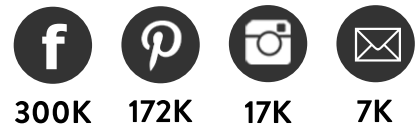


Yellow Bliss Road recipes and projects have been featured on The Rachael Ray Show and Food Network's "The Kitchen," in print in Country Living and Better Homes & Gardens Magazines, as well as online at MSN, Fox News, Betty Crocker, BuzzFeed, The Huffington Post and more.



**KRISTIN MAXWELL**  
**YellowBlissRoad.com**

**@yellowblissroad**



**300K 172K 17K 7K**

**2.8 Million/2.3 Million**  
*avg monthly pageviews/visitors*

## AVAILABLE FOR:

- Sponsored Posts
- Social Media Campaigns
- Brand Ambassadorships
- Recipe Development
- Food Photography
- Attending Brand Events

## PAST PARTNERSHIPS



## RATES & PACKAGES

We offer flexible rates and packages to fit your needs. Don't see what you need? Contact me to discuss a custom package.

*(Rates subject to changes based upon the scope of work)*

**SPONSORED POST**  
**\$3,500**

One Unique Recipe + Blog Post  
1-2 hi-res brand images  
Social Media Promotion

**SPONSORED + VIDEO**  
**\$5,250**

## POST BUNDLE

*Best Value - 10% discount*

**\$12,600**

Four Unique Recipes + Blog Posts  
2 hi-res brand images per post  
Social Media Promotion

**SPONSORED + VIDEOS BUNDLE**  
**\$18,900**